The Development of International Standards Tailored to the Needs of Very Small Entities

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Chiang Mai, Thailand
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Content

• Introduction
• Needs for Standards for Very Small Entities (VSEs)
• Establishment of ISO Working Group 24
• Approach used by Working Group 24
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• Deployment Packages
• Pilot Projects
• Network of VSE Support Centers
• Next Steps

VSEs = Very Small Entities are enterprises, projects or departments having up to 25 people

ISO/IEC JTC 1/SC7 = International Organization for Standardization/ International Electrotechnical Commission Joint Technical Committee 1/Sub Committee 7
École de Technologie Supérieure (ETS)

Over 4500 students, 125 professors, 25 general senior lecturers and 200 lecturers.

About 2000 paid industrial internships in over 900 companies each year (about 10,000$ per internship)

Undergraduate Programs
- Software Engineering
- IT Engineering
- Construction Engineering
- Production Engineering
- Electrical Engineering
- Mechanical Engineering
- Logistics and Operations Engineering

- Graduate Programs
  - Software Engineering
  - Information Technology
  - Other programs

- 700 students
- 17 Professors in the department have a mean industrial experience of 15 years.

www.etsmtl.ca
History of Working Group 24

• **SC7 Plenary Meeting - Australia – 2004**
  • Canada raised the fact that small enterprises require standards adapted to their size and maturity
  • Establishment of a Special Interest Group

• **Two Workshops - Thailand – 2005**
  • Sponsored by the Thai Industrial Standard Institute and the Thai Software Industry Promotion Agency,
  • Representatives
    • Australia, Belgium, Brazil, Canada, Czechoslovakia, Finland, South Africa, South Korea, USA and Thailand.

• **SC7 Plenary Meeting - 2005 – Finland.**
  • Proposal to establish a new Working Group (WG) was tabled
  • Twelve countries offered their support to staff WG 24

• **WG 24 Meetings**
The Importance of VSEs
An Example from Japan

A software defect from one of the producers went into a product and resulted in a loss of over $200 million by the manufacturer.

Very Small Entities (VSEs): enterprises, departments, or projects having up to 25 people.

Shintani, Small Settings Workshop, Software Engineering Institute, 2005
Size of Enterprises

- **European Union**
  - 93% are micro enterprises (less than 10 employees)
- **Micro enterprises account for 70% to 90% of enterprises in OECD* countries (57% in USA)**
- **Greater Montréal Area - Software Enterprises.**

<table>
<thead>
<tr>
<th>Number of employees</th>
<th>Number of Software Enterprises</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>1 to 25</td>
<td>540</td>
<td>78%</td>
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<tr>
<td>25 to 100</td>
<td>127</td>
<td>18%</td>
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<tr>
<td>Over 100</td>
<td>26</td>
<td>4%</td>
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50% of enterprises have less than 10 employees

Source: Montreal International, 2006

* OECD: Organisation for Economic Co-operation and Development
Development of International Standards for VSEs

1. Recognition of Needs and Problems
   - Began in Australia at an ISO Plenary meeting (2004)

2. Basic and Applied Research
   - Survey of Process Improvement Initiatives (2005)
   - Survey of VSEs worldwide (2006)

3. Development
   - The Development of International Standards for VSEs (2006 - 2010)


5. Diffusion and Adoption
   - Development of the Means to Accelerate the Adoption and Utilization of International Standards by VSEs (2006 - )

6. Consequences (2010 - )
Use of SE Standards by VSEs - Hypothesis

Reasons for not using Standards
- Not written for or difficult to use by VSEs,
- Current SE standards do not specifically address VSEs’ needs,
- Current SE standards requires critical mass (staff, budget, time) to implement,
- Compliance with existing standards difficult to achieve,
- Net benefit not obvious,
- Most VSEs do not have the expertise to implement standards.

Benefits of Use (but not seen by VSEs)
- Reduction of risk (business, cost, schedule, quality),
- Enables measurement of productivity and quality,
- VSEs are often developing important components for customers.

Standards are often developed by large organisations for large organisations

SE = Software Engineering
Agenda

1. Recognition of Needs and Problems
2. Basic and Applied Research
3. Development
4. Commercialization
5. Diffusion and Adoption
6. Consequences

• Phase 1 - Recognition of Needs and Problems (2004)
• Phase 2 - Basic and Applied Research
  – Survey of VSEs worldwide (2006)
• Phase 3 – Development (2006-2010)
• Phase 4 – Commercialization (2010)
• Phase 5 - Diffusion and Adoption (2006 -)
• Phase 6 - Consequences (2010 -)
Initiatives to Help SMEs and VSEs

- **Europe**
  - Ireland - Centre for Software Process Technologies (CSPT)
  - Belgium - Centre d’Excellence en Technologies de l’Information et de la Communication (CETIC)
  - Ireland (LERO)
  - Luxembourg - Public Research Center Henri Tudor
  - UK – National Computing Center
  - European Software Institute

- **Australia** - Software Quality Institute (Rapid)

- **Latin Countries**
  - Mexico - Moprossoft
  - COMPETISOFT Project – 13 Latin American countries, Spain, Portugal.
  - Columbia – ParqueSoft Foundation

- **Asia**
  - Thailand - Association of Thai Software Industry
  - Hong Kong – Productivity Council

- **North America**
  - Software Productivity Center (SPC) - Vancouver
  - Software Engineering Institute - Improving Processes in Small Settings (IPSS)

**SME** = Small and Medium Enterprises
Survey of VSEs

- **Objectives**
  - Identify VSEs' utilization of standards
  - Identify problems and potential solutions to help VSEs apply standards and become more capable and competitive.

- **Method**
  - Web-based Survey
  - Questionnaire translated in 9 languages
    - English, French, German, Korean, Portuguese, Russian, Spanish, Thai and Turkish.
  - Invitation to participate in survey widely broadcasted via:
    - WG 24 Network of contacts
    - Centers and initiatives focused on SMEs/VSEs
      - e.g., SIPA (Thailand), CETIC (Belgium), Parquesoft (Colombia)
    - SPINs (Software Process Improvement Network)
      - Affiliated/Sponsored by the Software Engineering Institute
## Responses from 32 Countries

<table>
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<tr>
<th>Country</th>
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<th>Number of Responses</th>
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<td>Taiwan</td>
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<td>Chile</td>
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<td>Japan</td>
<td>3</td>
<td>Thailand</td>
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<td>Colombia</td>
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<td>United Kingdom</td>
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<tr>
<td>Dominican Republic</td>
<td>1</td>
<td>Mexico</td>
<td>20</td>
<td>United States</td>
<td>3</td>
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<td>Ecuador</td>
<td>9</td>
<td>Morocco</td>
<td>1</td>
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</tbody>
</table>

435 responses
Why don't VSEs use Standards?

- Not required: 24%
- Lack of support: 15%
- Lack of resources: 14%
- Too time-consuming: 9%
- Standard(s): 10%
- Other: 10%

* Difficult, Bureaucratic, not enough guidance.
Requests from VSEs

• Certification and Recognition
  • Only 18% are certified
    • Over 53% of larger companies are certified
  • Over 74% indicated that it was important to be either recognized or certified
    • ISO certification requested by 40%.
    • Market recognition requested by 28%
    • Only 4% are interested in a national certification

• Needs Regarding Documentation
  • 62% are asking for more guidance and examples
  • 55% are requiring 'lightweight' standards that are easy to understand and apply and come with templates
Subset of Requirements to Develop Standards for VSEs from First Bangkok 2005 Meeting

- **R08** - Use of the set of workproduct must be **affordable**.
  - i.e. consultant services should not be necessary.
- **R15** - The set of workproduct should provide the whole **spectrum of documents**
  - From standards to education material
- **R29** - The set of workproduct should propose to choose a lifecycle
  - Provide **examples of lifecycles**
- **R33** - The set of workproduct should propose **definition of documents**.
  - For example templates (e.g. requirements templates - use cases)
- **R37** - The set of workproduct should include **compliance table checklists**
  - e.g. an Assessment Guide
- **R52** - The guide should **provide examples**
  - e.g. plans, workproducts and other deliverables.
- **R57** - The guide should be **available free on the web**
Agenda

• Phase 2 - Basic and Applied Research (2005-2006)
• Phase 3 - Development
  – The Development of International Standards for VSEs (2006 - 2010)
• Phase 4 – Commercialization (2010)
• Phase 5 - Diffusion and Adoption (2006 - )
• Phase 6 - Consequences (2010 - )
The Strategy of WG 24 to develop standards and guidelines for VSEs

- Use the notion of ‘Profile’ to develop a roadmap and standards to meet the needs of VSEs.
  - A profile is an ‘assemblage’ from one or more base standards to accomplish a particular function.
  - A Profile Group (PG)
    - A collection of profiles which are related either by composition of processes (i.e. activities, tasks), or by capability level, or both
- Focus first on VSEs developing Generic software (Profile Group)
- Use the Mexican national standard MoProsoft as a referential to start the development of profiles
- Use two types of standards, as the input, for the development of standards for VSEs:
  - Process standards, such as ISO 12207, that define the activities required to achieve identified objectives or outcomes;
  - Product standards, such as ISO 15289, that define the structure and content of artefacts produced by the processes;
- Develop a set of documents to describe and specify the profiles
The "Generic" Profile Group

- Applicable to a vast majority of VSEs that do not develop critical software.
- Does not imply any specific application domain.

In the future new domain-specific profiles may be developed.

*Critical software*: software whose failure could have an impact on safety or could cause large financial or social losses (IEEE 610.12)
A Roadmap in 4 Stages (Profiles) for Generic Software Development VSEs
The Generic Profile Group

• Four Profiles within the Generic Profile Group
  – Entry - Targets VSEs typically developing 6 person-month projects or start-ups;
  – Basic - Targets VSEs developing only one project at a time;
  – Intermediate - Targets VSEs developing more than one project at a time;
  – Advanced - Targets VSEs wishing to put in place business management practices and portfolio management practices

<table>
<thead>
<tr>
<th>Profile Group</th>
<th>Profile Name</th>
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<tr>
<td>Generic</td>
<td>Advanced</td>
</tr>
<tr>
<td></td>
<td>Intermediate</td>
</tr>
<tr>
<td></td>
<td>Basic</td>
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<tr>
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ISO/IEC 29110
Set of 29110 Documents Targeted by Audience

ISO/IEC 29110

Obtained approval from ISO to make TRs available at no cost

09/12/2009

Set of 29110 Documents Targeted by Audience

29110 Overview (TR 29110-1)

For VSEs

29110 Profiles (IS)

- Framework and Taxonomy (IS 29110-2)
- Specifications of VSE Profiles (IS 29110-4)

Specifications of VSE Profiles (IS 29110-4)

- Specification - Nnnn VSE Profile (IS 29110-4-x)

For Standard producers, tool vendors, methodology vendors

List the Requirements i.e. ‘What to do’

29110 Guides (TR)

- Assessment Guide (TR 29110-3)
- Management and Engineering Guide (TR 29110-5)

Management and Engineering Guide – Nnnn VSE Profile (TR 29110-5-x)

For Assessors and VSEs

‘How to do’

For VSEs

ISO/IEC 29110

09/12/2009

Obtained approval from ISO to make TRs available at no cost

21
Documents Targeted by Audience

• **General Documents (applicable to all profiles)**
  - **Part 1- Overview** (Technical Report)
    - Introduces the major concepts required to understand and use the suite of documents
  - **Part 2- Framework and Profile Taxonomy** (Standard)
    - Specifies the elements common to all profiles (structure, conformance, assessment) and introduces the taxonomy (catalogue) of 29110 profiles.
  - **Part 3 -Assessment Guide** (Technical Report)
    - Describes the process to follow to perform an assessment to determinate the process capabilities and the organizational process maturity

• **Documents for the first Profile (i.e. specific to one Profile)**
  - **Part 4-1 -Specifications** (Standard)
    - Provides the composition of a profile, provide normative links to the normative subset of standards
    - Provide guidance on its implementation and use of a profile
      - Deployment Packages (DP)
Preparation Steps for the Basic Profile

1. **VSE Characteristics**

2. **VSE Needs and Competencies**

3. **IS 29110-2**
   - VSE Framework and Taxonomy
   - Derives

4. **Base Standard**
   - ISO/IEC 12207
   - Elements
   - Included

5. **TR 29110-5-1**
   - Management and Engineering Guide
   - Implemented

6. **IS 29110-4-1**
   - Basic VSE Profile Specification
   - Responds

7. **IS 29110-4-1**
   - Basic VSE Profile Specification
   - Responds

8. **Base Standard**
   - ISO/IEC 15289
   - Elements
   - Included

9. **IS 29110**
   - Base Standard
   - ISO/IEC 29110

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ISO/IEC 29110  
09/12/2009
ISO/IEC 29110 Part 5-1
Management and Engineering Guide

ISO/IEC 29110 Part 5 – Table of Contents

Foreword
Introduction
1. Scope
2. Normative references
3. Terms and definitions
4. Basic VSE profile management and engineering guide
   4.1 Introduction
   4.2 Project Management (PM) process
   4.3 Software Implementation (SI) process
   4.4 Roles
   4.5 Product description
   4.6 Software tools requirements
Annex A (informative) – Deployment Package
Bibliography
Process Structure Description and Notation

1. Name
2. Purpose
3. Objectives
4. Input Products
5. Output Products
6. Internal Products
7. Roles involved
8. Process Diagram
9. Activity Description
   - **Role** - Abbreviation of roles involved in the task execution.
   - **Task** - Description of the tasks to be performed.
   - **Input Products** - Products needed to execute the task.
   - **Output Products** - Products created or modified by the execution of the task.
Part 5 - Project Management Process – 4 Activities

- Project Planning
  - Statement of Work
  - Verification Results
  - Validation Results
  - Project Repository
  - Project Repository Backup

- Project Plan Execution
  - Meeting Record
  - Correction Register
  - Progress Status Record

- Project Assessment and Control
  - Change Request
  - Project Plan

- Project Closure
  - Software Configuration
  - Acceptance Record

Advanced
Intermediate
Basic
Entry

ISO/IEC 29110
Part 5 - Software Implementation – 6 Activities

ISO/IEC 29110
Agenda

• Phase 1 - Recognition of Needs and Problems (2004)
• Phase 2 - Basic and Applied Research (2005-2005)
• Phase 3 – Development (2006-2010)
• Phase 4 – Commercialization (2010)
• Phase 5 - Diffusion and Adoption
  – Development of the Means to Accelerate the Adoption and Utilization of International Standards by VSEs (2006 - )
• Phase 6 - Consequences (2010 - )
ISO Standard Development Process

4. Commercialization

SC7 develops
SC7 controls
ISO controls
ISO edits and publishes

Adapted from: SC7 Secretariat Training for ISO Editors, Hyderabad 2009
Publication by ISO and Diffusion/Adoption

• Commercialization begins when ISO publishes the Standard
  – ISO Working Groups are not involved in commercialization

• Needs of VSEs (from Survey)
  – Not completely fulfilled with ISO/IEC 29110 Part 5 - Engineering and Management Guide
  – VSEs requested readily usable processes

• The Concept of Deployment Packages (DPs) - Moscow Meeting
  – To accelerate diffusion and adoption worldwide
    • By providing readily usable information and made freely available
      – e.g. detailed process descriptions (steps), templates, checklists, etc.
  – Linked to ISO/IEC 29110 document
    • Part 5 - Annex A
Agenda

1. Recognition of Needs and Problems
2. Basic and Applied Research
3. Development
4. Commercialization
5. Diffusion and Adoption
6. Consequences

- Phase 3 – Development (2006-2010)
- Phase 4 – Commercialization (2010)
- Phase 5 - Diffusion and Adoption (2006 - )
  - Development of the Means to Accelerate the Adoption and Utilization of International Standards by VSEs (2006 - )
- Phase 6 - Consequences (2010 - )
Commitment Curve and the Adoption of a Technology - Standard

Connor 1992

Degree of Support

Commitment Phase

Acceptance Phase

Preparation Phase

Contact

Positive Perception

Understanding

Internalization

Institutionalization

Adoption

Installation

Aborted after extensive implementation

Aborted after initial implementation

Decision not to implement

Negative perception

Confusion

Awareness

Unawareness

Connor 1992

Time
Rate of Diffusion/Adoption
Deployment Packages (DPs)

• A Deployment Package (DP) is a *set of artifacts* developed to facilitate the implementation of a set of practices, of the selected framework, in a VSE.
  – A deployment package is not a complete process reference model. Deployment packages are not intended to preclude or discourage the use of additional guidelines that VSEs find useful.
• By deploying and implementing a Deployment Package, a VSE can see its *concrete step* to achieve or demonstrate *coverage to Part 5*.
• Deployment Packages are designed such that a VSE can implement its content, *without having to implement the complete framework at the same time*.
• Each DP is reviewed and edited by at least 2 persons
  – Ana Vasquez (Mexico)
  – Claude Y Laporte (Canada)
Content of Deployment Packages

1. Technical Description
   Purpose of this document
   Why this topic is Important?

2. Definitions
   Generic Terms
   Specific Terms

3. Relationships with ISO/IEC 29110 Part 5-1

4. Description of Processes, Activities, Tasks, Steps, Roles and Products

5. Template

6. Example

7. Checklist

8. Tool


10. References

11. Evaluation Form

Deployment Packages are free!
Deployment Packages for the Basic Profile

- Construction and Unit testing
- Verification and Validation
- Integration and Tests
- Product Delivery
- Architecture and Detailed Design
- Version Control
- Self-Assessment
- Requirements Analysis
- Project Management
Deployment Packages for the Basic Profile

<table>
<thead>
<tr>
<th>Title of Deployment Package</th>
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<td>Requirements Analysis</td>
<td>Belgium, Canada</td>
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<tr>
<td>Architecture and Detailed Design</td>
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<td>Construction and Unit Testing</td>
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<td>Self-Assessment</td>
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</tbody>
</table>

- **Additional DP**: Conduct of Pilot Projects DP (Canada, Uruguay) *

[http://profs.logti.etsmtl.ca/claporte/English/VSE/VSE-packages.html](http://profs.logti.etsmtl.ca/claporte/English/VSE/VSE-packages.html)
Pilot Projects

• **Definition**
  – A method for exploring the value of a new technological concept via an objective study conducted in a somewhat realistic setting (adapted from Glass 1997).

• Successful pilot project is also an effective means of building adoption of new practices by members of a VSE *

• To be credible, the pilot projects should satisfy the following requirements (Fenton 1994):
  – The pilot project experiment has to be designed correctly,
  – The pilot project has to be performed in a real situation.
    • It is not a toy project, i.e. an artificial problem in an artificial situation,
  – The measurements have to be appropriate to the goals of the experiment,
  – The experiment has to be run for long enough.

* To develop a **solid business case** to promote the adoption of ISO 29110 by VSEs internationally

http://profs.logti.etsmtl.ca/claporte/English/VSE/VSE-pilot.html
Select and Conduct Pilot Project Deployment Package

• **Purpose**
  – To provide tailorable and usable guidelines and materials in order to select and conduct pilot projects in VSEs.

• **Overview of the 4 Tasks**
  – Task 1 - Assess the opportunity to conduct a pilot project *
  – Task 2 - Plan the Pilot Project
  – Task 3 - Conduct the Pilot Project
  – Task 4 - Evaluate the Results of the Pilot Project
Task 1 - Assess the Opportunity to Conduct a Pilot Project

• Goals
  – The pilot project coordinator and the management of the VSE assess the opportunity to conduct a pilot project.
  – If the conclusion of the assessment is positive, the commitment of VSE’s management to conduct the pilot project is obtained.

• Steps
  – Step 1: Sign the Confidentiality Agreement (optional)
  – Step 2: Define the characteristics and context of the VSE
  – Step 3: Define the problem(s) to be addressed
    • e.g. Perform an assessment using the Self-Assessment DP and tool
  – Step 4: Select the technology to pilot
  – Step 5: Select the project which will pilot the technology
  – Step 6: Examine the cost and benefits of the pilot project
  – Step 7: Obtain the commitment of VSE’s management
Pilot Projects Completed in Canada

• **Pilot Project in a Computer Aided Design (CAD) Software Support Organisation**
  – Distributes and supports three types of software products:
  – Products serve mainly the aerospace and the automobile industries.
  – Defined the tasks of 4 developers and undertook to improve the following processes:
    • Project management, Software configuration management, Issue tracking and Requirements management

• **Project conducted at a School Board of the Montréal Area**
  – Provide a stimulating environment for student learning.
  – It represents 54 primary schools, 14 secondary schools, 2 general training centers and 4 vocational training centers.
    • Over 8,000 employees,
  – IT department with a staff of 4: 1 analyst and 3 developers.
  – Studied, translated and implemented 3 DPs:
    • Software Requirements, Version Control, Project Management
Pilot Projects Underway

• **Belgium (CETIC)**
  – VSE of 25 people have developed a solution for managing Tram / bus / subway tickets in Brussels.
  – Pilot project started in June with a process assessment phase aiming to identify strengths and weaknesses in development related processes.
  – CETIC is preparing, with this company, the improvement actions mainly based on the following Deployment Packages:
    • Requirement Analysis, Version Control, Project Management

• **France (UBO)**
  – VSE (ÉcoCompteur) and graduate students of the Software Engineering Master Program (with internships)
  – VSE of 14 employees: 2 IT staffs

• **Ireland (LERO)**
  – VSE of 10 people who are involved in designing software solutions for a range of business types and in addition they have created an in-house development platform.
Pilot Projects Underway in Canada - 1

• Pilot Project 1 - Centre of Excellence in Neuromics of Université de Montréal
  – Graduate student in Software Engineering
  – Development of a software process for a research laboratory
  – Research software allows students to perform various laboratory experiments to understand the functioning of the brain areas used for listening and recognition of sounds.

• Pilot Project 2 - Gemalto Company
  – Security and cryptography Company
  – Graduate student in Software Engineering
    • Manager of Embedded System Development

• Pilot Project 3 – in 3 VSEs
  – Will perform assessments and deployment of DPs

• Pilot Projects 4 – in 1 VSE
  – Senior undergraduate student in software engineering of ETS
Pilot Projects Underway in Canada - 2

- **Software Engineering Graduate students – SQA Course** *
  - **AXA Company**
    - French global insurance companies group headquartered in Paris.
    - IT staff of 11 in Montréal
    - Team of 5 students
  - **Notarius Company**
    - Support the notary profession's transition into a virtual environment
      - 3,200 notaries in Québec
    - Organisation of 70 people
    - IT staff of 8
    - Team of 3 students
  - **ESRI Canada Limited**
    - World leader in GIS (geographic information system) modeling and mapping software and technology
    - Organisation of 1000 employees
    - IT staff of 6 in Montréal
    - Team of 5 students

* In each team, one student is a staff of the Organisation
Pilot Projects Underway in Canada - 3

• **Software Engineering Graduate students – SQA Course***
  – Barreau du Québec (Corporation of Lawyers)
    • Team of 4 students
  – **ERPsim Lab**
    • University Research Laboratory of a Business School
    • ERP simulation (e.g. SAP)
    • Team of 4 students

* In each team, one student is a staff of the Organisation
Network of Support Centers for VSEs

- **Objectives**
  - Help accelerate the development of ISO standards for VSEs
  - Accelerate deployment of VSE Standards
  - Accelerate the development and application of Deployment Packages

- Belgium (Cetic)
- Canada (ÉTS)
- Colombia (Parquesoft)
- Finland
- France (UBO)
- Ireland (LERO)
- Luxembourg (Tudor Research Center)
- Mexico
- Thailand (Institute of Software Promotion for Industries)

[Link to network page](http://profs.logti.etsmtl.ca/claporte/English/VSE/VSE-network.html)
Education Interest Group

• Concept: Deployment Packages for Education
• Proposed at the Hyderabad meeting (May 2009)
  – To help educators teach the future ISO standards for VSEs by developing and providing at no cost educational material,
  – To sensitize undergraduate and graduate students to the ISO standard for VSEs.

• Courses to Support ISO 29110 Standards and Technical Reports
  1. Introduction to ISO/IEC Software Engineering Standards (Ireland)
  2. Introduction to the ISO/IEC 29110 Standards, Technical Reports and Deployment Packages for VSEs (Canada)
  5. Self-Assessment of an ISO/IEC 29110-Based Software Process
  6. Conduct Deployment of ISO/IEC Standard in a VSE (Canada)

http://profs.logti.etsmtl.ca/claporte/English/VSE/VSE-Education.html
Development of a Public Web Site

• Process Asset Library
  – An organized, indexed, searchable, and downloadable repository of process assets that is easily accessible by everyone who needs processes and process-related assets, such as Deployment Packages.
Technology transfer center for VSEs at the ÉTS

• **Mission**
  – To accelerate technology transfer to small and very small structures in Québec developing software products or software-based systems, or to provide IT services to make them more competitive, both at the national level and internationally, by developing and deploying software engineering practices tailored to their needs.

• **Objectives**
  1. Identify, promote, and disseminate best practices in software engineering and services for very small entities;
  2. Accelerate the process of technology transfer in software engineering for VSEs;
  3. Provide information and technical and strategic information to managers of VSEs, outsourcers, and Government of Québec agencies;
  4. Participate in the development of international standards for VSEs;
  5. Promote international standards for VSEs in Québec;
  6. Promote research in software engineering for VSEs;
  7. Promote training and development courses on ISO standards for VSEs.
Agenda

- Phase 3 – Development (2006-2010)
- Phase 4 – Commercialization (2010)
- Phase 5 - Diffusion and Adoption (2006 - )
- Phase 6 - Consequences (2010 - )
Consequences

• Promoters of an innovation are often optimistic
  – Change agents and agencies tacitly assume that the consequences of innovations will be positive.

• Consequences of an innovation usually manifest themselves over extended periods of time (e.g. months, years)

• Possible consequences (undesirable, direct or indirect, anticipated or unanticipated) by:
  – Imposing the standards on all the VSEs in a country or on all a customer’s VSEs
    • e.g. from a large enterprise or a government agency
  – Motivating VSEs to adopt the standards
    • Government support: Awareness, training, certification, etc.*
  – Not imposing the standards on VSEs (laissez-faire)
Thai Implementation of ISO/IEC 29110

1. Promotion
   - IB/CB
   - Purchasing Entity
   - Education
   - Enterprise / Company
   - Student
   - Train the trainer

2. Standardization
   - Scheme Standard
   - Certificate
   - Personal Certificate
   - Company Certificate

3. Supporting Center
   - Supporting tools
   - Certificate Data Center
   - Marketing
   - Supporting Center

4. Meeting
   - Host
   - Participation
   - Interim meeting
   - Primary meeting

- MICT
  - ICT Purchasing Standard of Government
  - VSE International Forum

- SIPA
  - Train the trainer

- NAC
  - Accredit IB/CB and Specialists

- TISI
  - Develop Standards

- Innova Foundation
  - Export

- ASEAN / APEC
Next Steps

• Develop the remaining 3 profiles
  – **Entry**: six person-months effort or start-up VSEs *
  – **Intermediate**: Management of more than one project
  – **Advanced**: business management and portfolio management practices.

• Develop Profile Groups for other domains
  – Critical software: e.g. medical, aerospace
  – Game industry
  – Scientific software development

• Development of self-learning course modules to support DPs
• Development of plug-in modules (e.g. Eclipse) to support DPs
Proposed Entry Profile

• **VSEs Targeted by the Entry Profile**
  – VSEs working on small projects
    • e.g. at most six person-months effort
  – Start-up VSEs.

• **Objectives**
  – The Entry Profile could be used by recently established VSEs
    • i.e. as a ‘start-up kit’
  – The Entry Profile provides a foundation for a migration to the Basic Profile.

* To be discussed at the WG24 meeting in Japan*
Proposed Entry Profile

- **Processes**
  - **Project Planning and Monitoring Process**
    - Develop an agreement of product to develop
    - Develop a project plan
    - Monitor project status and perform reviews
  - **Software Development Process**
    - Analyze and Document the Requirement
    - Document the Design
    - Code and Test
Intermediate and Advanced Profiles *

- Management of more than one project
- Additional practices
  - Quality assurance
  - Configuration management
  - Testing
    - Improved Integration and Acceptance testing
  - Other Practices
    - Supplier management
    - Measurement
    - Business Management
      - To help the VSE to grow its business

* To be discussed at the WG24 meeting in Japan
Application of ISO/IEC 20000 to VSEs

• IT Service Management
  – Defines the requirements for a service provider to deliver managed services of an acceptable quality for its customer.

- Service Delivery Processes
  - Capacity Management
  - Service Continuity and Availability Management
  - Service Level Management
  - Service Reporting
  - Information Security Management
  - Budgeting and Accounting for IT Services

- Control Processes
  - Configuration Management
  - Change Management

- Release Processes
  - Release Management

- Resolution Processes
  - Incident Management
  - Problem Management

- Relationship Processes
  - Business Relationship Management
  - Supplier Management

• Development of Deployment Packages
  – Pilot projects
Development of Profiles and DPs in Systems Engineering

Project done under sponsorship of INCOSE/AFIS
– International Council on Systems Engineering (INCOSE)
– Association Française d’ingénierie système (AFIS)

Goals
– To improve or make product development efficient by using Systems Engineering methodology
– To elaborate tailored practical guidance to apply to VSMEs in the context of prime or subcontractor, of commercial products
– To contribute to standardization

VSMEs = Very Small and Small Entities or Enterprises
Conclusion

1. Recognition of Needs and Problems
   - Began at a meeting in Australia of an ISO meeting (2004)
2. Basic and Applied Research
   - Survey of Process Improvement Initiatives (2005)
   - Survey of VSEs worldwide (2006)
3. Development
   - The Development of International Standards for VSEs (2006 - 2010)
5. Diffusion and Adoption
   - Development of the Means to Accelerate the Adoption and Utilization of International Standards by VSEs (2006 - )
6. Consequences (2010 - )
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• Public site of WG 24
  – Free access to Deployment Packages, presentation material and articles:
    • http://profs.logti.etsmtl.ca/claporte/English/VSE/index.html